

Community Engagement Director

Ryerson Camp is hiring a Community Engagement Director as a permanent part-time position, at 10 hours per week (25% FTE).

The Community Engagement Director reports to the Chair of the Camp Committee. The ideal candidate will have experience in the following areas: marketing/sales, community building, and camp-style programming.



They will be responsible for building and maintaining relationships with various stakeholders to increase awareness of and support for Ryerson Camp. Working closely with the seasonal Summer Director and the Camp Committee, the Director will be responsible for generating increased revenue for Ryerson Camp through: increased camper registration, site rentals and event planning/fundraising. Other job tasks will include general communications duties, communications projects as assigned, and management of the overall camp calendar.

Key Responsibilities

- Meet and liaise with all local churches to promote the summer ministry
- Identify and pursue opportunities for site rentals
- Identify and pursue opportunities for third-party events and liaise with organizers
- Knowledge of community groups and strong ambition to connect with groups
- Provides expertise in the development, organization, administration and execution of special events and keeping pre and post event details
- Contributes to and helps implement plans to engage stakeholders and volunteers; including managing a yearly calendar
- Liaise with internal departments, committees and external clients to facilitate the coordination of and implementation of year-round goals for community building and organizational growth
- Strong interpersonal skills in establishing successful working relationships both internally and externally
- Other duties and committee work as assigned

Qualifications and Experience

- Post-secondary education or equivalent experience in communications, sales, marketing, public relations or ministry
- Public speaking skills and comfortable working with groups, (small and large), specifically local churches and para-church ministries

Key Competencies

- Excellent oral and written communication skills
- Proven ability to establish effective working relationships with community groups, volunteer groups and various levels of administration and management
- Strong organizational, time management, analytical, and problem solving skills
- Ability to multitask, manage and meet tight deadlines
- Must be able to work well independently and as a member of a team
- Personal suitability is an important consideration
- Must have own transportation and the flexibility to work some evenings and weekends

The salary range for this position will be between \$10,500 - \$12,500 per annum, paid bi-weekly.